



*H9/Electrical  
Cmiller  
J. H. H.*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Michael Alvarez Cohen et al.      Art Unit : 3764  
Serial No. : 09/866,320      Examiner : Glenn E. Richman  
Filed : May 24, 2001  
Title : CUSTOM CONTENT DELIVERY FOR NETWORKED EXERCISE  
EQUIPMENT

Commissioner for Patents  
Washington, D.C. 20231

RESPONSE TO RESTRICTION REQUIREMENT

In response to the action mailed September 24, 2002, please amend the application as follows:

In the claims:

Please amend claim 45 as follows:

-- 45. (Amended)      An apparatus for presenting customized content to a consumer on a network-enabled exercise device, comprising:

an exercise device having a display console, the exercise device being connected to a network;

means for receiving user profile information associated with a consumer operating the exercise device;

means for receiving content information identifying available content for display on the display console, the content information including selection criteria for selecting content to be displayed from the available content;

means for selecting content for display to the consumer based on the content information and the user profile information; and

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

11-22-02  
Date of Deposit  
Patricia Wiggins  
Patricia Wiggins